

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (SOUTHERN REGION)
FOR THE MONTH OF JANUARY 2019**

Sr. No	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	January 2020	Mega Cultural Rally, Chennai	<p align="center"><u>12th January</u></p> <p>A grand rally comprising of 4000 folk artists was inaugurated by Regional Director (South), Indiatourism, Chennai from Valluvar Kottam, Chennai. The artists were performing their dance forms throughout the rally for a stretch of 3 kms from Valluvar kottam to Loyola college.</p> <p>The rally was witnessed by thousands of General Public. Foreign Tourists have been invited for the event and enjoyed along with the artists.</p> <p>Dance forms of Jammu and Kashmir were also performed in two sessions.</p>	Tamil Nadu and Jammu & Kashmir	<p>Participants: 4000 Folk Artists</p> <p>Attendees: Students and General Public</p>	



